



WHAT MAKES A STRONG PASSWORD?

- ✓ Uppercase Letters
- ✓ Lowercase Letters
- ✓ Numbers
- + ✓ **Special Characters**

G6s0@m7e#ZpQ

Did you Know?

According to a 2020 statistic...

- 71% of accounts are protected by the same password across multiple websites
- 51% of people use the same password for work and personal accounts
- 59% of Americans included a name/DOB in their passwords

Diversify passwords for all websites



Don't share your passwords with anyone

Change your passwords often

Avoid using :

Names
(JohnSmith)

Sequences
(abc, 123)

Repeating
(AAA, 222)